

Nelson County Community Impact Council



The yellow tulip is a symbol of HOPE.

When communities come together and talk about mental health, hope blooms!

Hope Gardens have been planted across Nelson County as part of the Yellow Tulip Project - A movement to smash the stigma around mental health and spread the message of hope and resilience. Yellow tulips will bloom in the Spring, serving as a bright reminder that hope happens - even in the darkest seasons.

Thank you to all sponsors, community partners, volunteers and students for their involvement!

2025 Accomplishments

- A council created with over 30 partner organizations involved.
- Approximately 3,500 youth participating in activities.
- 100 volunteers helping with plantings, education, awareness and events.
- 2,000 yellow tulip bulbs planted.
- 22 gardens created across Nelson County.
- Placed first yellow Hope Bench, providing a place to stop and take a mental health break. More to be placed in 2026!
- 20 school activities focused on mental health.

Spring 2026 Activities

- Blooming of Hope Gardens - March/April timeframe
- Youth mental health tips shared on social media and other media outlets to increase awareness
- Continued student engagement activities at participating schools such as Hope Garden dedications, positive mental health rocks, etc.
- Placement of more yellow Hope Benches
- Table at the March 28 Green Dot Bunny Trot 5k
- Nelson County Yellow Tulip Week - Full of fun, daily activities! Watch your email and our Facebook for details- April 19 - 25
- Old courthouse lit up yellow to represent hope in our communities
- Support from local businesses in downtown Bardstown
- Youth Art Contest in April with winners displayed at Log Still Distillery on April 25th
- Community Scavenger Hunt during Yellow Tulip Week



In The News
(click to read full article)

Yellow Tulip Project Begins in Nelson County

The Yellow Tulip Project has brought together more than a dozen organizations across Nelson County as they work together to smash the stigma for youth mental health.

Paxton Media Group Kentucky Pub Group2 /



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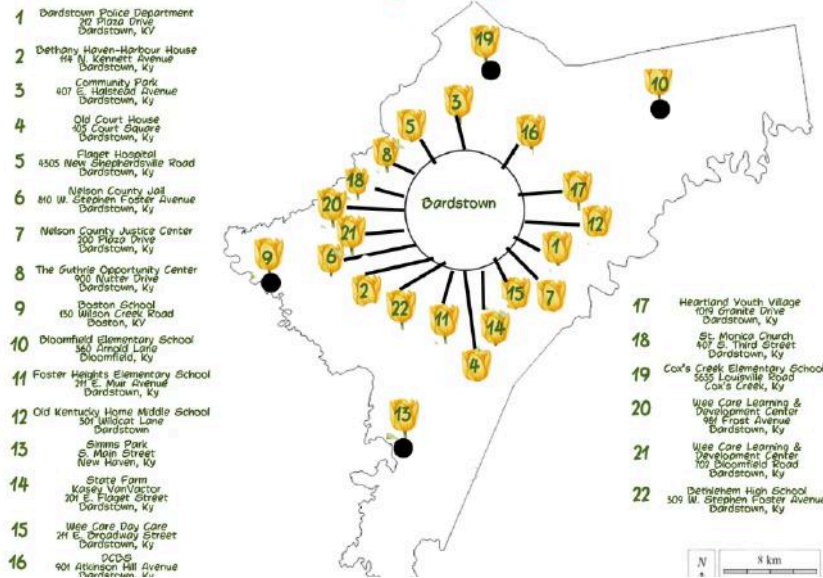
Thank you for your involvement!

- Bardstown Community Park
- Bardstown Dollar General
- Bardstown Police Department
- Bardstown City Schools Family Resource Centers
- Bardstown Rotary Club
- Bethany Haven
- Bethlehem High School
- CASA of the Lincoln Trail District
- Downtown Bardstown Businesses
- Guthrie Opportunity Center
- Green Dot Violence Prevention Program, Flaget Memorial Hospital Foundation
- Heartland Trail ASAP
- Heartland Youth Village
- Humana Healthy Horizons
- Kasey Willett VanVactor - State Farm Insurance
- Lemon-Aid Mental Health
- Lincoln Trail District Health Department
- Lowes - Bardstown
- Old Courthouse - Bardstown
- Optimist Club of Bardstown
- Nelson County Correctional Center
- Nelson County Department of Community Based Services
- Nelson County Schools Family Resource and Youth Service Centers: Neighborly, Nagement, Nmagination, Npowerment, and Nspiration
- Nelson County Fiscal Court
- Nelson County Justice Center
- Simms Park in New Haven
- St. Monica Catholic Church
- The Resilience Project
- Tri-County Kentucky United Way
- UofL Peace Hospital
- Wee Care Learning and Development Centers
- WellCare of Kentucky

ABOUT US:

The Tri-County Kentucky United Way, in partnership with WellCare of Kentucky, has created a Community Impact Council to address Youth Mental Health in Nelson County. The Council focuses on increasing awareness and smashing the stigma related to mental health, and reminding all that hope is always possible. We have gathered a group of local community partners to help to address this important issue that is impacting our local youth. We are working with The Yellow Tulip Project to implement these projects in Nelson County.

Nelson County Hope Gardens



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- Globally, approximately one person dies by suicide every 43 seconds.
- In the United States, around 40% of high school students reported persistent feelings of sadness or hopelessness in the past year.
- Roughly 20% of the U.S. adolescents seriously considered attempting suicide in the past year.
- Suicide is the second leading cause of death amongst people aged 10-34.
- Youth who identify as BIPOC or LGBTQ+ face disproportionately higher risks of suicidal thoughts and behaviors compared to their peers.

*Data shared from Yellow Tulip Project 2025 Impact Report

Visit our website: www.tricountykyuw.com/youth-mental-health.html

