



Why Give to Tri-County Kentucky United Way?

Tri-County Kentucky
United Way
tricitykyuw.com

Dollars raised in our community stay in our community
to help build a better place for us all to live, work, and raise our families

Giving to the Tri-County Kentucky United Way is one of the most powerful ways to give back to your local community. We maintain our own standards and goals specifically tailored to the interests and needs of Marion, Nelson, and Washington Counties. Here are reasons to support the Tri-County Kentucky United Way (TCKYUW) directly:

- ◆ An investment to the TCKYUW will ensure the **availability of an entire network of human services within our local communities**. For example, a homeless family needs food, clothes and shelter. However, they may also need daycare, medical services, substance use counseling, or an advocate for a child. No one agency can meet all of the needs of the family. But, United Way ensures that all of these services are available, addressing immediate needs, as well as a long-term solution, supporting our most pressing needs.
- ◆ Your donation **allows smaller local agencies and programs to benefit from fund-raising connections** made by United Way and allows their staff to focus directly on providing services.
- ◆ Contributions are carefully allocated by our Allocations Committee and Board of Directors to ensure agency **accountability and effective outcomes**. When allocating your investment, you are entrusting local volunteers to make informed recommendations as to how those funds will be distributed among partner agencies for maximum impact in our community. Volunteers review agency funding applications and financials, evaluate program outcomes, visit agency sites, and ensure that your contribution is invested for the greatest effectiveness in meeting the most critical needs within our community.
- ◆ United Way produces a **return on investment**. United Way's community grant process directs resources to vital programs and organizations in our community. Funded partners of United Way are proud of our partnership, which signifies the due diligence of a volunteer-driven process, delivery of measurable outcomes, and the ability to meet the most pressing needs of our most vulnerable populations.
- ◆ Giving through United Way **maximizes your investment** and allows you to make a much broader impact in our local communities. Some partner agencies/programs have their United Way funding amount matched by a grant. Some companies match your donation to United Way. Your donation multiplies community impact by combining your gift with thousands of other donors and local companies.
- ◆ Your donation helps to create **a better community for all of us**. We all benefit when a child can be safe and have basic needs provided to them, when someone finds a job that will help them provide for their family, when more people are able to access quality, affordable medical services, or when a homeless person has a place to stay instead of on the streets.
- ◆ Every dollar, no matter how big or how small, adds up to **create real and lasting change for local residents** in our communities. It is a personal and voluntary decision for each donor to make but, by sharing an hour of pay per pay period or even just \$1 per paycheck, you can make a big impact in someone's life. This amount multiplied by the number of employees is significant!
- ◆ Your donation may be **tax deductible per IRS guidelines**. Check with your tax preparer to be certain on the potential tax benefits.



We conveniently offer **numerous ways to give** including a one-time gift, monthly giving or via payroll deduction.

**Together, we can accomplish far more
than any single donor can alone!**


THANK YOU
FOR GETTING INVOLVED.
CHANGING LIVES.
LIVING UNITED.